

Software Engineering Institute Carnegie Mellon University Pittsburgh, PA 15213

Greg Porter and Randy Trzeciak September 23, 2010

http://www.cert.org/insider_threat/

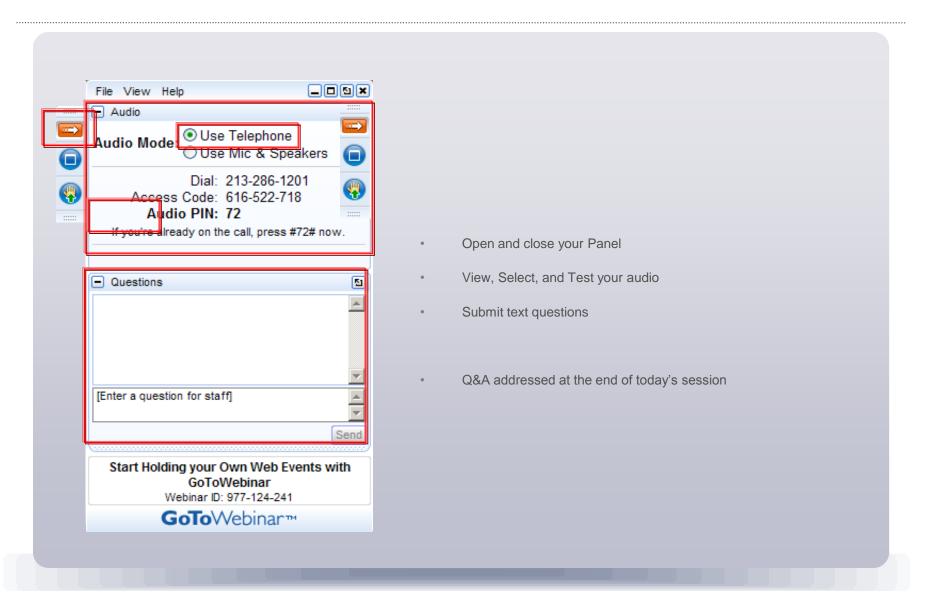


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About the Speakers



Greg Porter is an Adjunct Professor at Heinz College at Carnegie Mellon University where he teaches information security and privacy related subject matter within the college's expanding graduate level health care programs. Greg is also the founder of Allegheny Digital, a Western Pennsylvania based security and privacy services company specializing in Network Infrastructure Security, Digital Forensics, Regulatory Compliance, and Enterprise Risk Management.

Prior to starting Allegheny Digital, Greg led the Mid Atlantic Information Protection & Business Resiliency Practice for KPMG, LLP, where he assumed various responsibilities ranging from Technical Lead to Project Manager. Greg maintains several information security related certifications and is a Certified Information Systems Security Professional (CISSP) and a Certified Information Security Manager (CISM). He also serves as a Visiting Scientist at SEI-CERT.



Randy Trzeciak is currently a senior member of the technical staff at CERT. He leads the insider threat team, which focuses on insider threat research; threat analysis and modeling; assessments; and training. Randy has more than 20 years of experience in software engineering; database design, development, and maintenance; project management; and information security. He also is an adjunct professor at Carnegie Mellon's Heinz College, School of Information Systems and Management. Randy holds an MS in Management from the University of Maryland, a BS in Management Information Systems, and a BA in Business Administration from Geneva College.





Polling Question

#1 How did you hear about this webinar?

- Social Media site (LinkedIn, Twitter)
- Email invitation from the SEI
- **SEI** Website
- Website with webinar calendar i.e. www.webinar-directory.com
- Other



Agenda

- Introduction
- Current State
- Threat Landscape
- **Defensive Strategies**
- Conclusion



Greg Porter



This Presentation

- Based on technical and non-technical health care security assessment observations
- Experience with the Health Insurance Portability and Accountability Act (HIPAA) and the Health Information Technology for Economic and Clinical Health Act (HITECH)
- Trying to get a feel for health care security trends, as well as general infosec developments, observed during this time
- This presentation is directly affected by regulatory changes...new and old
- Intent is to simply provide an overview and perhaps provide some important considerations for organizations, health care based and otherwise



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Current State

- Where are we today?
- 14 years after the passage of HIPAA
- Over 5 years since Covered Entities had to be compliant with the HIPAA Security Rule
- The HITECH Act and Business Associate compliance demands
- A year since the breach notification requirements (IFR)
- Meaningful use & electronic health records (EHR)
- Yet...we continue to see health care organizations struggle with the governance and security of electronic protected health information (ePHI)

Regulatory Demands

- Regulations driving industry compliance
 - HIPAA Security
 - HIPAA Privacy
 - HITECH Act
 - Payment Card Industry Data Security Standards (PCI-DSS)
 - Genetic Information Non-discrimination Act (GINA)
 - FTC Red Flags Rule?
 - State Regulations & Breach Notification Requirements
- Regulatory compliance merely sets the floor, be mindful of the "set it and forget it" mindset



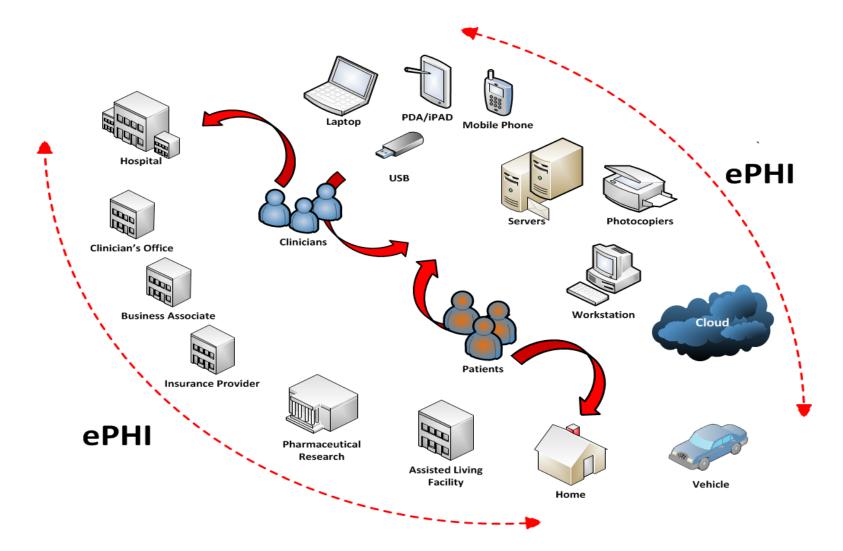
Beyond ePHI

- HIPAA Security, that's new right?
- Breach notification concerns awakening *Accountability Act* components of HIPAA Security
- Prior to 2008, HIPAA Security enforcement was scant, but that's dramatically changing
- Data is the new currency
 - HIPAA Privacy PHI
 - HIPAA Security ePHI
 - Unsecured PHI HITECH Act
 - Cardholder Data PCI DSS
 - Personal Data State Regulations
- The protection of ePHI is a challenge in even the most well managed environments, but why?





The Unbounded Health Care **Enterprise**





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Threat Landscape

External attacks

- Virginia Health Professions Database
- 8 million patient records compromised, \$10 million extortion attempt

Insider Threats

- Security guard charged with hacking hospital systems
- Planned massive July 4, DDoS attack
- Janitor, Northwestern Memorial Hospital

Physical Security

- CVS & Rite Aid disposal practices
- Throwing away confidential medical information into unsecured dumpsters
- HIPAA violation, fined \$2.25 million

Regulatory Enforcement

- Insurer Health Net will pay \$250,000 in damages
 and offer stronger consumer protections
- Connecticut Attorney General Richard Blumenthal







Breach

Data anywhere **#** data everywhere

- Over 110 breaches affecting more than 4.1M individuals and health records have occurred since the HIPAA Breach Notification Rule took effect on September 23, 2009¹
 - Ponemon Institute² average cost per compromised record is \$144—\$204 of indirect costs and \$60 of direct costs
 - To date, the theft of laptops is the primary cause of a breach of ePHI, followed by the theft of desktop computers and theft of removable media
 - Hacking incidents have also led to breaches
- U.S. Department of Health and Human Services, Breaches Affecting 500 or More Individuals
 - http://www.hhs.gov/ocr/privacy/hipaa/administrative/breachnotificationrule/postedbreach es.html
 - Hourihan, Chris, "An Analysis of Breaches Affecting 500 or More Individuals in Healthcare", HITRUST, August 2010.
 - "2009 Annual Study: Cost of a Data Breach," Ponemon Institute LLC, January 2010.





Motivation

Organized crime

 While a hacker might get 40 cents for a stolen credit card number, a stolen medical identity could fetch a premium of \$14 to \$18

Medical identity theft

- Patient pretends to be someone else so they won't have to pay for their own medical bills
- Organized thieves working as receptionists, janitors, and accountants within the health care field itself

Health care entities have valuable assets

- Like electronic medical records on most of us
- Information rich environments, not just ePHI and PII, also financial data, R&D information, academic studies,
- Equipment (e.g. laptops, PDA's, mobile phones, robots)



Health Care Targeting

- Hacker Attacks Targeting Health Care Organizations Doubled in the 4th Quarter of 2009
 - SecureWorks Data
- Attempted attacks increased from an average of 6,500 per health care client per day in the first nine months of 2009 to an average of 13,400 per client per day in the last three months of 2009
- Attempted attacks against other types of organizations, protected by SecureWorks, did not increase in the fourth quarter
- Possible correlation?



Impact

- Breach of ePHI
- Damage to reputation
- Regulatory consequence and financial penalties
- Jail time, criminal penalties for willful neglect
- Loss of human life?
 - While many concerns focus on a data breach, some vulnerabilities can be more severe
 - Pacemakers and implantable cardiac defibrillators susceptible to RF manipulation and attack¹
 - Consider the implications of previously mentioned DDoS attack and availability of WiFi equipped IV infusion pumps





Feder, Barnaby, "A Heart Device Is Found Vulnerable to Hacker Attacks", New York Times, March, 2008, http://www.futurecrimes.com/biological-human-genomecrime/hacking-the-human-heart-medical-devices-found-subject-to-technical-attack/

Polling Questions

- # 2 Has your organization conducted a HIPAA security assessment within the past 18 months? YES / NO
- #3 Does management have a definitive understanding of where, exactly, electronic protected health information is located within the organization? YES / NO



Social Networks

- Consider the benefits...and the risks!
 - Social networks foster collaboration and cohesion
 - Also one of the leading sources of malware infection
- More and more, provider and payer reputations are available on line, including patient / customer opinions and ratings
- Henry Ford Hospital "tweets" live procedure during kidney surgery¹
- Raise awareness, assist patients, text4baby program
- http://www.text4baby.org
- Communicate during crisis events
 - November, 2009 Fort Hood shooting attack
 - Scott & White Healthcare one of the hospitals that treated Fort Hood victims, used Twitter to provide up-to-the-minute news
 - Organize personnel during natural disasters, TN and IA

http://www.cnn.com/2009/TECH/02/17/twitter.surgery/index.html





Social Network Risks

- Major source for malware infections
- Consider user behaviors
 - Tri-City Medical Center in Oceanside, CA
 - Summer, 2010
 - 5 employees fired for posting patient information online Facebook
- Chicago, IL
 - Native American, Christopher Cornstalk
 - Battled alcoholism
 - RN started a page, "Did you Know this Alcoholic Indian?"
 - Shared unflattering photos of the patient, posted comments
 - Over 600 people joined, including RN's, EMT's, Firefighters, and Police Officers
- Establish a social media policy, then monitor and enforce it
 - Set penalties for violating policy. For example, an intentional act of misusing or breaching patient information results in immediate dismissal



Cloud Computing

- "Cloud" offers rapid scalability and provisioning, but what it's missing is quite important:
 - Cloud computing lacks standards about data handling and security practices
 - No agreement about whether a vendor has an obligation to tell users if their data is in the U.S. or not
 - Users and vendors are only beginning to try to sort out those issues through industry associations, such as the year-old Cloud Security Alliance
- Prior to reaching any agreement with a cloud provider, carefully review service level agreements and conduct thorough security reviews prior to finalizing



Emerging Threats

Today's malware

- Very sophisticated, targeted, and designed to infect, conceal access, pilfer data and modify information without detection
- Client-side attacks, attacker targets an employee's PC
 - Why? Compromise client device to gain network foothold and purview of whatever may be connected…such as data and other systems!
 - Workforce members PC may directly communicate with back-end systems containing sensitive data such as ePHI, PII, and CCD
 - Visibility Provides attacker with a foothold to exploit other internal systems
- Exploited via application vulnerabilities
- Vulnerabilities that exist in widely deployed and commonly used programs such as IE, FireFox, Safari, Adobe Acrobat, MS Word, Excel, etc.













Malware – Client Side Exploitation

- Adobe PDF (Portable Document Format)
- Sometimes referred to as Problematic Document Format
- Highly useful, highly exploitable software
- Offers a well leveraged vehicle for client side attacks and inevitably compromising health care targets
- Why? Well attacker can all embed music, movies, 3D artwork complete with JavaScript, submit-form action (submit the data you input directly to a server somewhere on the Internet)
- Executable Files

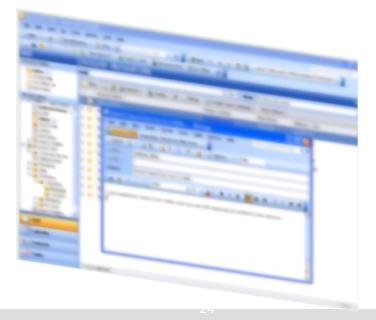
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Malware Delivery

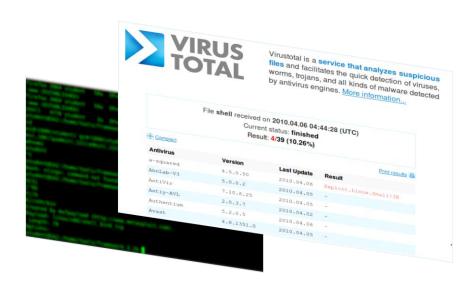
- How about e-mail?
- But our anti-virus software will catch that right?
 - Maybe not...good if you have a known signature in your AV database
 - Attackers often utilize publicly available, high quality tools such as the Metasploit framework to pack malicious code, scrambling the executable file in an effort to evade detection
- Can utilize Metasploit to create a reverse HTTP executable shell file
- May run over SSL to aid evasion





Malware – Detection

- Can use a service such as VirusTotal prior to sending a malicious file
- Will attempt to identify viruses, worms, trojans and other kinds of malicious content detected by antivirus engines and web analysis toolbars across 40 different AV vendors
- Chances are, the target is running one of them
- So, if the payload is not detected by any of the vendors, may have increased the likelihood that a given user will execute the file



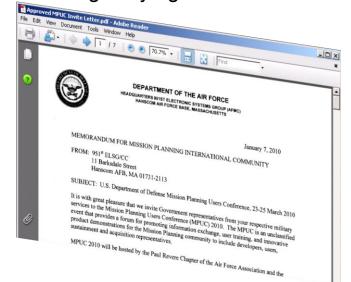


Malware – Client Side Delivery

- Malicious PDF files e-mailed to US defense contractors
 - The document talks about a real conference held in Las Vegas in March, 2010¹
 - When opened to Adobe Reader, the file exploited the CVE-2009-4324 vulnerability
 - A backdoor connected to IP address 140.136.148.42. In order to avoid detection, it bypasses the local web proxy when doing this connection
 - Anybody who controls that IP will gain access to the infected computer and the company network. This particular IP is located in Taiwan

It's reasonable to believe that similar attacks are occurring daily against health care

entities



1. http://www.f-secure.com/weblog/archives/00001859.html





More Vulnerabilities

Non-secure web applications

Resulting in web based exploitation via cross site scripting (XSS), SQL injection, etc.

Misconfigured systems

- Internet facing (external) infrastructure, web/DMZ servers, switches, routers, terminal services, modems (yes, modems), etc
- Internal systems, workstations, mobile devices
- Wireless infrastructure (AP's, Bluetooth)
- Default passwords!

Sensitive information is everywhere & its location often not well understood

- Exists in structured areas such as databases, but also unstructured areas such as text files, Word/Excel, etc.
- Unbounded networks & mobility
- Vendors and business associates, how is data flow determined...definitively?

Poor patch management

Both at the OS and application level





The Challenge

- Corporate information systems and data are under assault like never before
- Asymmetric issue, many :one
 - Health care entities must identify and then defend against (many) potential attack vectors within their environment, and then vigilantly monitor
 - Attackers only need to find a single weakness to exploit
- Automated attack tools and packaged exploits make this challenge all the more difficult to defend against
- Botnets, autonomous exploit kits, significantly reduces technical expertise needed...so easy a caveman could do it?
- Metasploit and other well developed, proven tools are free



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HIPAA Security Drivers

- Use compliance drivers to your advantage
- As required by HIPAA's Administrative Safeguard Standard
 - §164.308(a)(8), Evaluation
 - Perform a periodic technical and nontechnical evaluation that establishes the extent to which a given CE's policies and procedures meet the intent of the HIPAA Security provisions
- Work with General Counsel to ensure that your current HIPAA Security posture is compliant with legislative intent
- Conduct an accurate and thorough risk assessment to identify, define, and prioritize risks to ePHI, should also encompass ePHI brokered to business associates



Defensive Considerations

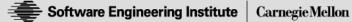
- Integrate and/or align Breach Procedures with your Incident Response Plan, you do have one right? Then test it
- Consider formalized training on incident handling, including:
 - How to develop and manage a CSIRT
 - How to customize your CSIRT to meet the unique demands of the health care industry
- Restrict & monitor privileged users
- Baseline network traffic, what's normal?
 - Filter and monitor outgoing traffic
 - Lock down outbound ports and services based on business justification
 - Do all users need access to Telnet, FTP, TFTP, SSH, RDP, etc.,
- If reasonable and appropriate, conduct penetration testing and vulnerability assessments (internal and external) against information assets storing or processing ePHI



Defensive Considerations

- Conduct an accurate and thorough risk assessment to identify, define, and prioritize risks to ePHI
- How do I perform a risk assessment?
 - NIST 800-30
 - SEI-CERT, OCTAVE
- Develop a thorough Monitoring process, including log collection and analysis
- Utilize biometrics to harden authentication processes, inhibiting the ability of password information being compromised
- Patch your systems & don't run as ADMINISTRATOR (or Root) on your local workstation
- Realize you likely have users doing this every day...do you know who they are?
- Review service level agreements and contracts, ensure a "Right to Audit" clause is included
- Audit!





Governance Models

- Consider a business process oriented approach to information security
 - Frameworks such as the CERT Resilience Management Model (CERT-RMM)
 - Understand resilience across the organizations people, information, technology, and facilities
 - www.cert.org/resilience
- Check out the Health Information Trust Alliance (HITRUST)
 - Excellent source for health care related security controls
 - Based off of the ISO 27000 family of standards
 - www.hitrustalliance.net
- Education
 - Emphasize the lack of anonymity in your environment
 - Your activities can and may be monitored
 - Use real-world attacks and scams as examples
 - Encourage paranoia
 - Consider how your data is managed from entrance to exit





Polling Questions

- # 4 Does your organization have an incident response plan? YES / NO
- # 5 Does your incident response process account for the HITECH Acts Breach Notification requirements? YES / NO

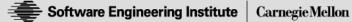


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Conclusion

- Health care organizations process and exchange highly sensitive patient information daily, leading to the potential for increased risk and exposure
- IP, PII, and ePHI is highly valued by the cyber criminal underground and will continue to be targeted
- It is the responsibility of assigned organizational management to take reasonable and appropriate measures to safeguard sensitive information in line with regulatory demands and consumer expectations
- Potential threats and risks to information should be accounted for prior to information security controls are developed, assessed, implemented, and monitored
- Strongly consider the people, information, technology and facilities that sustain critical operations and protect them commensurate to operational value and regulatory expectations, such as HIPAA/HITECH



Insider Threat Agenda

Introduction

How bad is the insider threat?

Exploration of each type of insider crime:

- IT sabotage
- Theft of Intellectual Property
- Fraud

Best Practice for Prevention and Detection

Discussion



Randy Trzeciak





Introduction



Who is a Malicious Insider?

Current or former employee, contractor, or other business partner who

- has or had authorized access to an organization's network, system or data and
- intentionally exceeded or misused that access in a manner that
- negatively affected the confidentiality, integrity, or availability of the organization's information or information systems.







Types of Insider Crimes

Insider IT sabotage

An insider's use of IT to direct specific harm at an organization or an individual.

Insider theft of intellectual property (IP)

An insider's use of IT to steal intellectual property from the organization. This category includes industrial espionage involving insiders.

Insider fraud

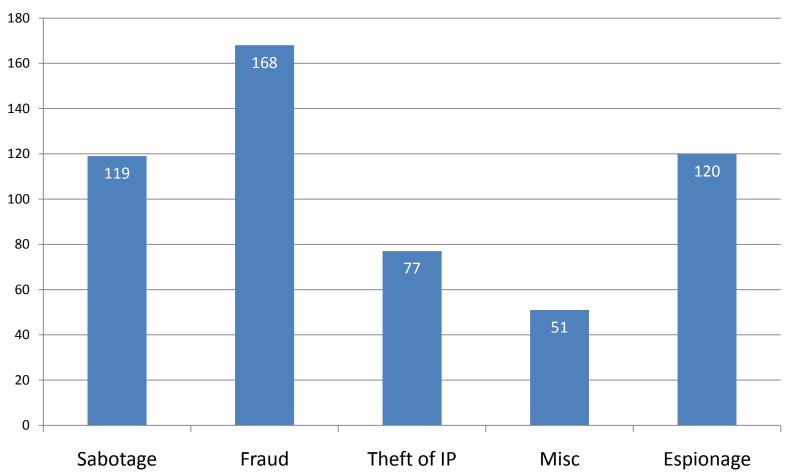
An insider's use of IT for the unauthorized modification, addition, or deletion of an organization's data (not programs or systems) for personal gain, or theft of information which leads to fraud (identity theft, credit card fraud).





CERT's Insider Threat Case Database

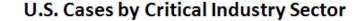
Crimes by Category

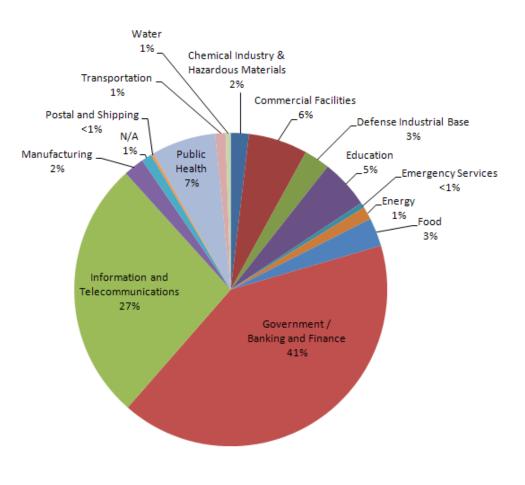






Critical Infrastructure Sectors





** This does not include espionage cases involving classified information









Insider Threat Issue -1

Insiders pose a substantial threat by virtue of their knowledge of, and access to, their employers' systems and/or databases.

Insiders can bypass existing physical and electronic security measures through *legitimate* measures.



Polling Questions

- #6 Has your organization been the victim of an insider attack? YES / NO
- #7 Can you confidently say you have not been the victim of an insider attack? YES / NO

2009 e-Crime Watch Survey

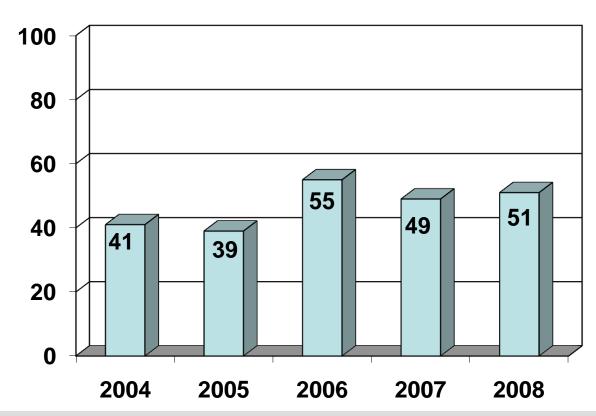
CSO Magazine, USSS, CERT & Deloitte

523 respondents

39% of organizations have less than 500 employees

23% of organizations have less than 100 employees

Percentage of Participants
Who Experienced an Insider
Incident





2009 e-Crime Watch Survey -2

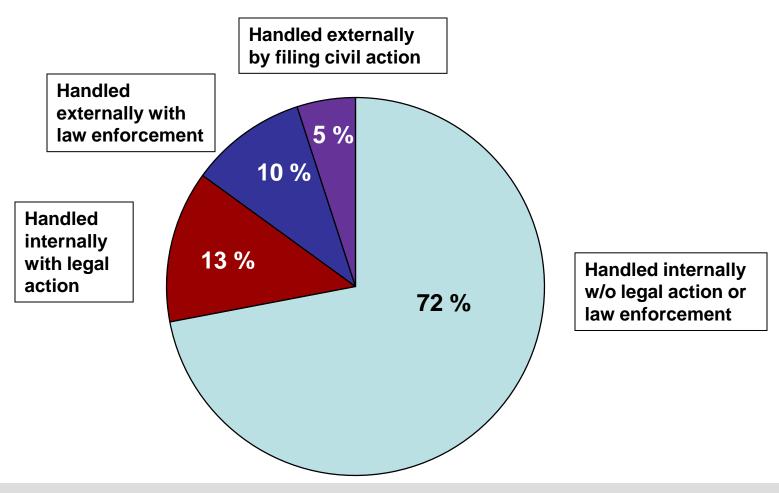
43 % of respondents		Insiders posed the greatest cyber security threat to their organization during the past 12 months	
67 % of respondents		Damage caused by insider attacks more damaging than outsider attacks	
Most common insider e-crime			
	Unauthorized a	access to / use of corporate information	(23%)
	Theft of intelled	ctual property	(16%)
	Theft of other i	nformation (financial & customer data)	(15%)
Fraud Intentional exp			(11%)
		osure of private or sensitive data	(11%)





2009 E-Crime Survey Results - 3

Which percentage of Electronic Crimes committed by insiders were:







Insider Crime Profiles



Crime Profile # 1





IT Sabotage Incidents

An IT consultant for a hospital medical supply facility seeks revenge when he loses control of his company

...System administrator sabotages systems on his way out

A security guard at a U.S. hospital, after submitting resignation notice, obtained physical access to computer rooms

...Installed malicious code on hospital computers, accessed patient medical records







Insider IT Sabotage

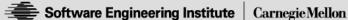
Who did it?

- Former employees
- Male
- Highly technical positions
- Age: 17 60

How did they attack?

- No authorized access
- Backdoor accounts, shared accounts, other employees' accounts, insider's own account
- Many technically sophisticated
- Remote access outside normal working hours





Summary of Findings

	IT Sabotage	
% of crimes in case database	35%	
Current or former employee?	Former	
Type of position	Technical (e.g. sys admins or DBAs)	
Gender	Male	



Summary of Findings

	IT Sabotage	
Target	Network, systems, or data	
Access used	Unauthorized	
When	Outside normal working hours	
Where	Remote access	
Recruited by outsiders	None	
Collusion	None	



Crime Profile # 2

Theft of Intellectual Property





Theft of Information Incidents

A technical operations associate at a pharmaceutical company downloads 65 GB of information, including 1300 confidential and proprietary documents, intending to start a competing company, in a foreign country...

Organization spent over \$500M in development costs





Theft of Intellectual Property

Who did it?

- Current employees
- Technical or sales positions
- All male
- Average age: 37

What was stolen?

- Intellectual Property (IP)
- Customer Information (CI)

How did they steal it?

- During normal working hours
- Using authorized access





Dynamics of the Crime

Most were quick theft upon resignation

Stole information to

- Take to a new job
- Start a new business
- Give to a foreign company or government organization

Collusion

- Collusion with at least one insider in almost 1/2 of cases
- Outsider recruited insider in less than 1/4 of cases
- Acted alone in 1/2 of cases



Summary of Findings

	IT Sabotage	Theft of Intellectual Property
% of crimes in case database	35%	18%
Current or former employee?	Former	Current
Type of position	Technical (e.g. sys admins or DBAs)	Technical (71%) - scientists, programmers, engineers Sales (29%)
Gender	Male	Male



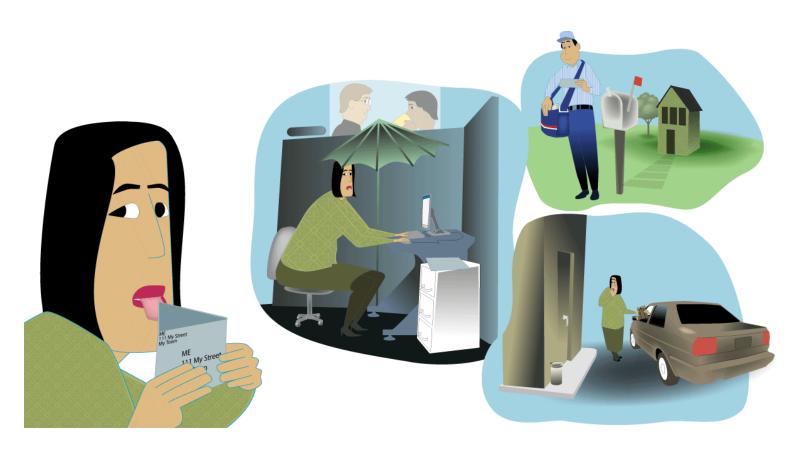
Summary of Findings

	IT Sabotage	Theft of Intellectual Property
Target	Network, systems, or data	IP (trade secrets) – 71% Customer Info – 33%
Access used	Unauthorized	Authorized
When	Outside normal working hours	During normal working hours
Where	Remote access	At work
Recruited by outsiders	None	Less than 1/4
Collusion	None	Almost ½ colluded with at least one insider; ½ acted alone



Crime Profile # 3

Fraud





Fraud Incidents

An accounts payable clerk, over a period of 3 years, issues 127 unauthorized checks to herself an others...

Checks totaled over \$875,000

A front desk office coordinator stole PII from hospital...

Over 1100 victims and over \$2.8 M in fraudulent claims







Fraud: Theft or Modification

Most attacks were long, ongoing schemes

Who did it?

- Current employees
- "Low level" positions
- Gender: fairly equal split
- Average age: 33

What was stolen/modified?

- Personally Identifiable Information (PII)
- Customer Information (CI)
- Very few cases involved trade secrets

How did they steal/modify it?

- During normal working hours
- Using authorized access





Summary of Findings

	IT Sabotage	Theft of Intellectual Property	Fraud
% of crimes in case database**	35%	18%	40%
Current or former employee?	Former	Current	Current
Type of position	Technical (e.g. sys admins or DBAs)	Technical (71%) - scientists, programmers, engineers Sales (29%)	Non-technical, low- level positions with access to confidential or sensitive information (e.g. data entry, customer service)
Gender	Male	Male	Fairly equally split between male and female

^{**} Does not include national security espionage





Summary of Findings

	IT Sabotage	Theft of Intellectual Property	Fraud
Target	Network, systems, or data	IP (trade secrets) – 71% Customer Info – 33%	PII or Customer Information
Access used	Unauthorized	Authorized	Authorized
When	Outside normal working hours	During normal working hours	During normal working hours
Where	Remote access	At work	At work
Recruited by outsiders	None	Less than 1/4	½ recruited for theft; less than 1/3 recruited for mod
Collusion	None	Almost ½ colluded with at least one insider; ½ acted alone	Mod: almost ½ colluded with another insider Theft: 2/3 colluded with outsiders



Common Sense Guide to Prevention and Detection of Insider Threats

http://www.cert.org/archive/pdf/CSG-V3.pdf



Summary of Best Practices in CSG

Consider threats from insiders and business partners in enterprise-wide risk assessments.

Clearly document and consistently enforce policies and controls.

Institute periodic security awareness training for all employees.

Monitor and respond to suspicious or disruptive behavior, beginning with the hiring process.

Anticipate and manage negative workplace issues.

Track and secure the physical environment.

Implement strict password and account management policies and practices.

Enforce separation of duties and least privilege.

Consider insider threats in the software development life cycle.

Use extra caution with system administrators and technical or privileged users.

Implement system change controls.

Log, monitor, and audit employee online actions.

Use layered defense against remote attacks.

Deactivate computer access following termination.

Implement secure backup and recovery processes.

Develop an insider incident response plan.





Polling Question

#8 Does your organization have a dedicated group responsible for prevention, detection, and response to insider incidents? YES / NO

Publicly Available Information

Reports

Podcasts

Insider Threat Study

System Dynamics

E-Crime Watch Survey

(http://www.cert.org/insider_threat/)



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